

Pete, meet Barney

Contributed by Krisalis (Administrator)
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For its spring 2009 mailer, Barneys New York opted for models with a little more character: seven up-and-coming actors. With typical enthusiasm, creative director Simon Doonan calls them "the Dennis Hoppers of the future"; time will be the judge of that, but suffice it to say the stars are the cool, slightly sinister guys from the sidelines. Case in point: The requisite Mad Men spot goes to Vincent Kartheiser (pictured, in John Varvatos), sporting a very un-Pete Campbell beardo-bohemian look. (His ideas, however, are total Campbell: Good style, Kartheiser told Doonan, is "always getting caught but never pleading guilty.") Why this new tack? "Every few seasons, you get Zoolander-phobia," Doonan explains. In other words: Blue Steel not included.

Credits: Men Style [dot] Com

I added this photos in gallery: